



Dentist Channel
Healthy Smiles, Wealthy Lives

DENTAL WEBINAR PACKAGE

We can proudly tell you that webinars are what we love organizing! We've successfully conducted 300+ webinars delivered by some of the best dentists and dental professionals from all over the globe. Every week Dentist Channel Online also conducts Internationally Accredited CME Master Classes with expert faculties from all over the Globe.

We've done it for us; we've done it for our esteemed clients, and all the webinars have been super successful and houseful. We're using technology and creativity to give a fine touch to a webinar.

Do you want to promote a service or a product through webinars? We'll plan, design, promote and execute the webinar for you. We'll make sure that your target audience is attending the webinar.

How do we conduct a webinar?

Organizing a webinar is easy, getting a crowd for the webinar is also easy. The challenge here is getting the 'right' crowd, this is where we step in and change the game. Here's how we give life to a dental webinar:

- **Article:** Our content team writes an article in detail about the webinar and adds all the necessary information for someone to jump & register!
- **Creatives:** We design catchy creatives that are used in the promotional campaigns. We will use these designs to attract the potential audience through various mediums and channels.
- **Promotions:** We know who this webinar is for. We'll promote the webinar exactly to the target audience to get the highest turnouts for the webinar.

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- **Post Promotions:** We'll make sure your message and content reach out to those who couldn't attend the webinar. Everyone who's registering for the webinar has an intention, and hence we make sure we're providing them the recorded webinar link.
- **Article on the Recorded Webinar:** Our content team gets back to work immediately after the webinar's edited version is ready. The team writes a summary of the webinar. The recorded video is distributed to various dentists and dental professionals who are connected with us through newsletters & social media. We make sure that the message and information reach out to every possible dentist and individual connected with us.
- **Email Campaigns:** WhatsApp PR not enough? We'll email the details to the target audience to remind them of the upcoming webinar.
- **Cross-Sell:** You've got a product or a service to sell? We'll do that too through the webinar.
- **Moderator/ Webinar Host:** Looking to keep the attendees engaged? Our Host will do that for you. We'll run polls & Q&A Sessions to make it engaging for the attendees.
- **Special Discounts:** Special Discounts on products, equipment & services will attract many potential attendees. We'll help you conceptualize the best discount deals for webinar attendees to stay closer to the brand.

Get in touch with us to know more

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